The Launching Pad for the Next Generation of Nonfiction Storytellers

The Points North Institute is a Maine-based 501c3 not-for-profit organization that brings together a unique, interdisciplinary community of filmmakers, artists, journalists, industry leaders and local audiences, forming a creative hub on the coast of Maine where new stories and talent are discovered, collaborations are born, and the future of nonfiction media is shaped.

Our programs include the annual Camden International Film Festival and Points North Forum, as well as a year-round calendar of artist development initiatives that nurture the careers of diverse nonfiction storytellers and help them develop a stronger artistic voice.

Without the generosity of our supporters, we would not be able to do what we do. Thank you!

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2021 Camden International Film Festival At A Glance

Camden International Film Festival

- **78** Films from **27** countries
- **143** Filmmakers Participating in Virtual Q&A or Panel Discussions
- **57%** of films directed or co-directed by female or non-binary filmmakers

Points North Forum & Artist Programs

- **500+** One-on-one meetings
- **$75k** in direct grants to filmmakers
- **93** Industry Delegates in Attendance

41% of attendees are under the age of 50
57% of attendees have a Master’s degree or higher
80% of attendees have primary residence outside of Maine
35% of attendees have an income of $75,000 or higher
100% of attendees said they would attend CIFF again

Recovery in Maine

- **8,000+** Mainers reached by Recovery in Maine screenings
- **7,000+** Voices of Recovery videos produced for Governor’s Opioid Response Summit

Shotwell Drive-In, Rockport, Maine

- **500+** One-on-one meetings
- **$75k** in direct grants to filmmakers
- **93** Industry Delegates in Attendance

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Community Programs

- **Recovery in Maine**
- **Shotwell Drive-In, Rockport, Maine**

Financial Information - FY21

Total Income: $1,767,106
- Individual Contributions: $392,772 (10% decrease from FY20)
- Restricted Contributions: $857,656
- Corporate Sponsorship: $337,006 (19% increase from FY20)
- Grant/Foundation Support: $306,500 (27% increase from FY20)
- Program Service Revenue: $334,344 (120% decrease from FY20)

Total Expenses: $1,261,904 (47% increase from FY20)
- Individual Contributions: $392,772 (10% decrease from FY20)
- Restricted Contributions: $857,656
- Corporate Sponsorship: $337,006 (19% increase from FY20)
- Grant/Foundation Support: $306,500 (27% increase from FY20)
- Program Service Revenue: $334,344 (120% decrease from FY20)

Net Income: $505,202

5% Increase in Festival submissions compared to 2020
65% Films directed or co-directed by female or non-binary filmmakers
50% Filmmakers with projects-in-development supported through all Artist Programs
50% Films directed or co-directed by BIPOC filmmakers
50% Films directed or co-directed by BIPOC filmmakers
65% Films directed or co-directed by BIPOC filmmakers
72% Films directed or co-directed by BIPOC filmmakers
100% of attendees said they would attend CIFF again

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Letter from the Executive Director

Following our 2020 victory by being able to serve filmmakers through times when theaters are shuttered, 2021 marked a return to audiences in Camden International Film Festival (CIFF) venues and an expansion of our unique outdoor cinema space temporarily built at the Journey’s End Marina on the Rockland working waterfront. Thanks to foundations, individuals, and sponsors we were able to navigate the challenging times to create, support, and amplify films that advance the careers of emerging documentary filmmakers by providing access to audiences and exposure to an influential creative community.

Fostering a deep appreciation for the art of documentary storytelling and bringing a vibrant public forum that helps local residents become more informed, compassionate, and engaged citizens. Our commitment to underrepresented filmmakers and sharing their stories is what CIFF has always stood for, and that program will officially launch at CIFF 2022.

Our commitment to underrepresented filmmakers and during times of need is that our mission to be a beacon of hope and opportunity for all filmmakers. The Diane Weyermann Memorial Fund was established with a lead gift of $300,000 from Skoll Foundation, and a total of $460,000 over the past three years to support its work.

One bittersweet surprise in 2021 came in the form of a significant loss to the documentary community. Diane Weyermann, who executive produced Points North Institute ( Points North) to become the home of a new fund to provide support to BIPOC filmmakers, and 57% were directed or co-directed by BIPOC filmmakers, and 51% of the films we screened were directed or co-directed by BIPOC filmmakers. Our commitment to underrepresented filmmakers and sharing their stories is what CIFF has always stood for.

The format of our Artist Programs capitalized on the expanded opportunities to in-person gatherings. The format of our Artist Programs capitalized on the expanded opportunities to in-person gatherings. Their dedication to the craft is our biggest motivation.

Having dozens of filmmaker Fellows attending CIFF together— for work and will deliver on our promises, and their support is deeply appreciated. Our audiences showed great trust in us and found that there were scores of films during her extremely distinguished career, passed away in October, and to recognize her legacy, her close friends and colleagues asked Points North to become the first of its kind and a lead gift of $300,000 from Skoll Foundation, and a total of $460,000 over the past three years to support its work.

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We are grateful to the filmmakers for inspiring us to find a way to get back to an in-person gathering. Their dedication to the craft is our biggest motivation.

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Sponsors and donors stuck with us, knowing that we are committed to work and will deliver on our promises, and their support is deeply appreciated. Their dedication to the craft is our biggest motivation.

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Income Breakdown
Total Income: $1,829,604

Expense Breakdown
Total Expenses: $1,207,660
Camden International Film Festival

Programming Team
Film Programmer, CIFF and Artist Programs - Milton Guallén
Film Programmer, CIFF and Artist Programs - Joannelle Augustin
Programming Coordinator - Simone Leon
Programming Intern - Carly Randolf

Artist Programs Team
Senior Manager Artist Development - Mara Brennan
Artist Programs Coordinator - Kate Lumburg
Artist Programs Consultant - Michelle Hamada

Marketing Team
Multimedia Producer - Jourdan Christopher
CIFF Video Producer - Scott Sell
Photographers - Anna Finocchiaro, Daniel Nova Jr., Jo Silver
CIFF Publicist - Adam Sagal
CIFF Rumper - Hanji Chang
CIFF Poste Design - Afilo Jaming

Tech Department
Technical Director - Colin Kelley
Assistant Tech Director - Alle Aimo
Projection Team - Jan Bailey, Luke Fatera

Production Team
Festival Producer - Zachary Weil
Volunteer Manager - Sarah Boggs
Guest Relations Manager - Eynar Pineda
Transportation Coordinators - Lucie Brown, Chuck Macksic
Production Interns - Karlim Bozdem
Hub Manager - Magie Hiskland
Venue Managers - Giavanna Agnelli, Maddi Roy, Ben Post, Made Wilkinson
Storyforms & Pitch Producer - Meg Fournier
Pam Miner & Covid Compliance Officer - Kendra Anwy
Accessibility Coordinator - Sophia Stratton

Special Events Team
Creative Director - Ethan Kiermaier
Special Events Manager - Julia Ferguson
Special Events Resident Artists - Hannah Bernt, Casey Coleman, Jen Goma, Erin Jackson, Dan Ollier, Meredith Younger

Camden International Film Festival
Our Supporters 2021

$50,000+
Anonymous
CNN Films
Ford Foundation
National Endowment for the Arts
Cynthia & John Reed
Shorttime Documentary Films

$25,000 - $49,999
Gail Catharine & John Bertuzzi
Ann & Dick Costello
LEF Foundation
Marta R. proxter Foundation
The Metcalfe Family
MESRC Films
National Geographic Documentary Films

$10,000 - $24,999
Anonymous
Anonymous
Anonymous
A&E Indie Films
Sylvia de Leon
ESPN
Evelyn & Gerry Ions

$5,000 - $9,999
Bangor Savings Bank
David Barry & Constance Gibbons
Stephanie L. Brown
Courtney & Shawn Buterbaugh
Camden National Bank
Cold Mountain Builders
Mia Cox & Brinkley Thomas
Fork Films
Terry & Jacob Garboden

$2,500 - $4,999
Charles Altschul
Brimstone Consulting Group
Cape Air
Father Charitable Foundation
LandVest
Sally & Tony Grazi
Cahor & Heidi Lyman
Lucinda & Des FitzGerald
Lyman-Morse Boatbuilding
Emily & Jonathan McDevitt
Patricia O’Toole
Ron Stein & Eilise Walter
Ben Thompson

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Cahor & Heidi Lyman
Lucinda & Des FitzGerald
Lyman-Morse Boatbuilding
Emily & Jonathan McDevitt
Patricia O’Toole
Ron Stein & Eilise Walter
Ben Thompson

Platinum
Ann & Dick Costello
Matt Cox & Brinkley Thomas
Tom Munder & Tina Munderman
Robert V. Shortall

Sustaining Sponsors
Bagel Cafe
Babe
Grants Inn
The Five Points
Impact Partners
Blue Harbor House
Camden Maine Stay Inn
Blacker & carrier Maine Street Meats
Harrow Inn
Rock City Coffee
250 Main Hotel
Flatbread
Long Grain
ROAR!
Camden Harbour Inn
Maine Boats, Homes and Harbors
CWS

Gold
Anonymous
Lisa Kleiner Chanoff
Sylvia & John Leach & Lynn R. Coleman
Alessandra Ames Lawrence & James Lawrence
Emily & Jonathan McDevon
Caroline & Warren Moonen
Susan & George Schnobler
J.P. & Kate Smith
Louis Vinzens

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The Cascade Foundation
Lucinda Zosing & Don Fitzgerald
Evelyn & Gerald Ions
Gail & David Noble
Mary R. Saltenstall & John K. Hanson
Susan & Ratha Williams
Diane Weyermann Memorial Fund 2021 Donors

Marvin & Keri Putnam
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Haley Zegler
Jennifer Weinhal
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Rae Sandman-Win
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John Hughes
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Honey Deshakth
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Jessica Ye
Susan Rockefeller
Christopher Greenhalgh
Amy Patty
Rachel Abrey
Paul Kari
Gabriel Balbin

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Sherry Sek
Miri Brach
Brenna Serke
Robert Kennedy
Bun Hinstrap
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Cerdynship
National Geographic Documentary Films
Mary Nolde
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Nancy Banki
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Michelle F. Hooper
Robby Haber
Valerie Franco
Graham Quinn
Scott Burns
Kris Wagner
Morgan Neale
Bender Films
Meredith Lautz
David Gregory Doherty & Elizabeth Har
Rusty West & Oliver Jacky
Alexandra Carlson
Patrick Wastebpeger
Joyce Depp
Paul McDermott
Anne Deliso & Alan Gibson
Molly O'Keen
Hikaru Nohara
Paul Bonner
Lauren David
Stacy Eng
Margaret & Milton Brown
Nancy Wilan

Jeffrey Sacha
Wendy Cohen
Participant Media
Disney - Matching gift
Gunpowder & Sky
Netflix - Matching gift
Eryn Brown
Steve Bond
Wendy Reeds
Jennifer O'Brien
Jeffrey Rosen-Hinz
Daniel McDonald
Windy Hill Jackson
Dianelle DeGreus
Mario Feldman
Mark Minus
Diablo Blue Sky
Christine Marchese
Nick Stone Sobare
John Goldmann
Steve Jones
Lisa Khasin-Chawoff
J.P. & Kelli Smith
Carrara Neman
Jonathan Ring
Chloe Zimmerman
Nancy Abraham
Robert Kotler
Tim Heidebrecht