

# 2022

## ANNUAL REPORT

### POINTS NORTH



To support Points North, visit  
[pointsnorthinstitute.org/support](https://pointsnorthinstitute.org/support)

### The Launching Pad for the Next Generation of Nonfiction Storytellers

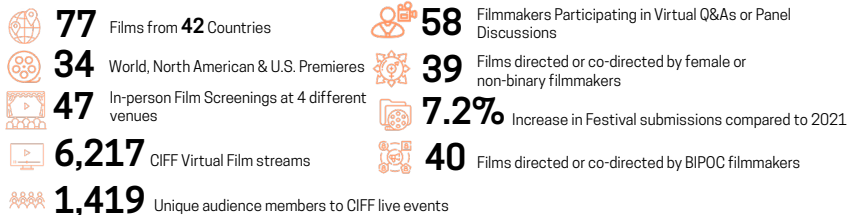
The Points North Institute is a Maine-based 501c3 not-for-profit organization that brings together a unique, interdisciplinary community of filmmakers, artists, journalists, industry leaders and local audiences, forming a creative hub on the coast of Maine where new stories and talent are discovered, collaborations are born, and the future of nonfiction media is shaped.

Our programs include the annual Camden International Film Festival and Points North Forum, as well as a year-round calendar of artist development initiatives that nurture the careers of diverse nonfiction storytellers and help them develop a stronger artistic voice.

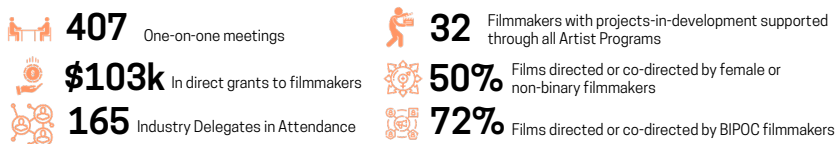
Without the generosity of our supporters, we would not be able to do what we do.

# 2022 Camden International Film Festival At A Glance

## Camden International Film Festival



## Points North Forum & Artist Programs



## CIFF Audience Demographics

- 30%** of attendees are under the age of 50
- 97%** of attendees have a Bachelor's degree or higher
- 66%** of attendees have primary residence outside of Maine
- 58%** of attendees have an income of \$75,000 or higher

## Community Programs

### Recovery in Maine

**12** Free Recovery in Maine screenings across the state  
**1,700+** Mainers reached by Recovery in Maine screenings

### Shotwell Drive-In, Rockport, Maine

**21** Community screenings, including 2 double headers  
**1,139** Cars parked at non-CIFF films  
**2,800+** Attendees reached through our Summer Series

## 2022 Development At A Glance

**38%** of our 2022 income came from Individual Donations  
Total Income Increased by **10%\***  
Total Expense Increased by **8%\***  
*\* compared to 2021*

## Financial Information - FY22

<b>Total Income</b>	<b>\$2,027,348</b> (15% increase from FY21)
Individual Contributions	<b>\$835,117</b> (1% increase from FY21)
- Annual Fund Donations:	<b>\$397,297</b>
- Diane Weyermann Fund Donations	<b>\$437,820</b>
Corporate Sponsorship	<b>\$599,350</b> (125% increase from FY21)
Grant/Foundation Support	<b>\$286,500</b> (19% increase from FY21)
Program Service Revenue	<b>\$306,381</b> (113% increase from FY21)



## Letter from the Executive Director

Here we celebrate the successes that we achieved in 2022. Audiences, filmmakers, and industry joined us from near and far throughout the season for our programs, including the Camden International Film Festival, the Shorwell Drive-In, Artist Programs, and community screenings across the state of Maine. Coming together in community to explore great works of art made by artists hailing from across the globe is what drives us, and we are grateful to everyone who participated in and supported our journey in 2022.

Nearly two decades into this grand experiment, much has changed, yet so much remains the same. Did we ever imagine that this little corner of the world would become the epicenter of documentary filmmaking for a week each fall? When this organization was founded in 2005, we were a small but committed group of individuals deeply inspired by the documentary form, united around a desire to build real community through storytelling. Eighteen years later, we've never forgotten that above all else, we are an artist-first organization whose primary reason for being is to create moments and momentum that invest in and uplift documentary filmmakers taking creative risks.

Over the years, we have learned that the more risks artists take, the harder the work is to make. This is why nearly seven years ago we set our sights on expanding beyond a four-day film festival, launching our parent organization, the Points North Institute in an ongoing pursuit and unwavering desire to join forces with filmmakers and to support them throughout their creative journey. This is the foundation of who we are - past, present, and future.

We believe documentary is a singularly powerful art form, providing timely and timeless expressions of the human experience that challenge dominant cultural narratives, shaping how we see the world and relate to one another.

2022 was the year for Points North and CIFF to take a significant step forward. We believe that now is our moment to step into a leadership role internationally, further developing our suite of artist support initiatives— from early-stage development to exhibition - while remaining committed to the intimate and trust-based connections we have with the filmmaking community, and with our local community that has been loyal to us from the very beginning.

During the 2022 CIFF, we announced an exciting and innovative initiative, the impactful Diane Weyermann Fellowship at Points North. We welcome our first cohort of Fellows in Spring 2023. Each team receives mentorship, festival travel, and \$100,000 in non-recoupable grants during this 18-month Fellowship - by far the largest filmmaker grants we've given in our history and indeed among the most available anywhere. Mirroring the late Diane Weyermann's generosity and commitment to bold, visionary storytelling, this program aims to empower a new generation of creative documentary directors and producers, building a robust community of support that will help them create significant works of art that connect with audiences across the world.

The priority of the Diane Weyermann Fellowship at Points North is to address two of the main challenges of getting documentary films made - early, significant, and

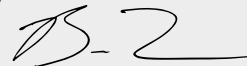
unrestricted funding combined with long-term professional and creative support to enable both the creation of the work and the development of the artist's career. Creating this new program under the umbrella of Points North will elevate all of our initiatives - all our programs will benefit from this new Fellowship, and the Fellowship itself will reap numerous rewards from residing in our unique, supportive ecosystem.

Needless to say, our financials for 2022 reflect the bounty of generosity that poured forth to support the establishment of a program in Diane Weyermann's name.

Points North is nothing if not ambitious. These next years will be monumental for us. Let's imagine what we can do together - the significant works of art that we can support, the diverse, emerging artistic voices we can champion, and the global creative community we can build together and then welcome here each fall.

A special thanks to the donors, sponsors, and foundations, both near and far, who supported us 2022. We know you connect with countless numbers of worthy causes, and we're beyond grateful for your continued support.

Thank you.



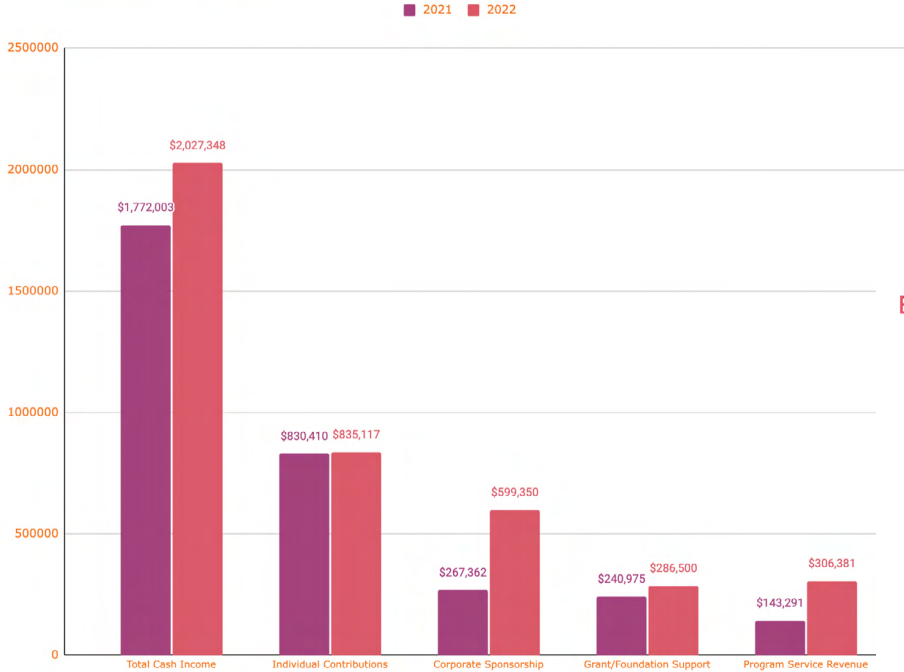
Ben Fowlie  
Executive and Artistic Director  
Points North Institute  
Founder of the Camden International Film Festival



# Income Breakdown

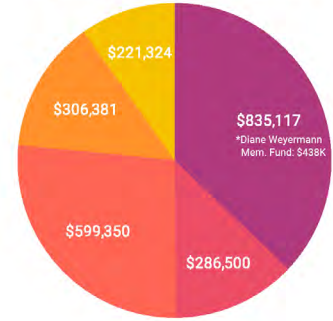
Total Income: \$2,027,348

## 2022 Financial Information



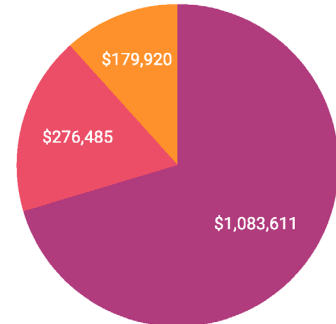
## Income Breakdown

- Individual Contributions
- Grants/Foundations
- Corporate Sponsorships
- Program Revenue
- In-Kind



## Expenses Breakdown

- Programs
- Management & Administration
- Fundraising







## Points North Institute Staff

Ben Fowlie: CIFF Founder / Points North Co-Founder  
& Executive and Artistic Director  
Sean Flynn: Points North Co-Founder & Program Director  
Emily Peckham: Development Director  
Meg Fournier: Production Manager  
Annie Brown: Operations Manager  
Elena Thomas: Marketing Coordinator  
Camille Howard: Program Coordinator  
Nicole Fowlie: Finance Manager

## Board of Directors

Julia Metcalfe, Chair	Kerem Durdag
Caroline von Kühn, Vice Chair	Andrea Meditch
Miguel Gómez-Ibáñez, Secretary	Monika Navarro
Rick Rector, Treasurer	Lars Perkins
Richard Aroneau	Ben Thompson
Bridget Besaw	Margaret Williams
George Cooke	

## Points North Institute Founding Members

### Platinum

Ann & Dick Costello  
Mazie Cox & Brinkley Thorne  
Tim Messler & Tara Marchionna  
Robert V. Shorwell

### Diamond

Anonymous  
The Cascade Foundation  
Lucinda Ziesing & Des FitzGerald  
Evelyn & Gerald Isom  
Gayle & David Noble  
Mary R. Saltonstall & John K. Hanson Jr.  
Susan & Rufus Williams

## CIFF Screening Committee

Alexandra (Sasha) Yakovleva	Jane Babbitt
Andrea Arauz	Jenny Simon
Annie Nisenson	Julia Kipnis
Arielle Knight	Kim Labby
Asher Fikre	Laura Gede
Beatrice Bankauskaite	Lillian Odekirk
Bronte Stahl	Madeline Claire King
Caroline Pahl	Nerissa Williams Scott
Chen-Yi Wu	Paul Morelli
Erica Snyder-Drummond	Seok-Young Yang
Ethan Connell	Sonali Udaybabu
Hamilton Hall	Sophie Spencer-Zavos
Harry Cepka	Tabb Brees
Heather McIntosh	Vivienne Predock
Hosein Jalivand	Xiaolu Wang
Isabel Albee	

### Gold

Anonymous  
Lisa Kleiner Chanoff  
Sylvia A. de Leon & Lynn R. Coleman  
Alexandra Ames Lawrence & James Lawrence  
Emily & Jonathan McDevitt  
Caroline & Wayne Morong  
Susan & George Schreiber

J.P. & Kaki Smith  
Louis Venezia



# Camden International Film Festival

## Programming

Milton Ernesto Guillén Bendaña: Senior Programmer  
Zaina Bseiso: Programmer, CIFF & Artist Programs  
Zara Meerza: Programmer, CIFF & Artist Programs  
Mara Bresnahan: Senior Manager, Artist Development  
Kate Lemberg: Associate Manager, Industry & Artist Programs  
Michelle Hamada: Artist Programs Consultant  
Alix Towler: Associate Producer, Artist Programs  
Sarah Erwin: Associate Producer, Forum & Pitch + Recovery in Maine Tour Coordinator

## Production

Deborah Rudolph: Partnerships Officer  
Colin Kelley: Technical Director  
Alfie Russo: Associate Technical Director  
Luke Fatora: Technical Coordinator  
Ben Pinkham: Technical Assistant  
Morgan Peirce: Front of House Manager  
Kendra Denny Arey: Box Office Manager  
Alex Baker: Hub Manager  
Maggie Hirshland: YETI Lounge Manager  
Tela Moss: Stage Manager

## Production Teams

Venue Managers: Jack Ferlito, Eileen Level, Devon Narine-Singh, Leyton Schiebel  
Special Events Artists: Hannah Berta, Casey Coleman, Jen Goma, Dave Olsen, Meredith Younger  
Projection Team: Tim Brown, Eric Lehmann, Dakota Milam  
Photography Team: Chris Battalgia, Dana Clark, Jen Hoffer, Daniel Nova, Jack Sullivan  
Video Team: Eli Kao, Daniel Quintanilla

## Production Continued

Sarah Rogers: Shortwell Drive-in Producer & Volunteer Manager  
Richard Chalmers: Parking Captain  
Eynar Pineda: Guest Experience Manager  
Aidan Kaye: Guest Experience Transportation Coordinator  
Ethan Kiermaier: Creative Director  
Julia Ferguson: Special Events Manager  
Clio Berta: Special Events Coordinator  
Adam Segal: CIFF Publicist  
Sophia Stratton: Accessibility Coordinator  
Scott Sell: Multimedia Producer  
Josephine Woodruff: Marketing & Production Intern  
Oliver Worner: Programming Intern  
Hanji Chang: CIFF Bumper  
Ana Maria Bermúdez: CIFF Poster Design  
Nate Davis: CIFF Web Developer  
Shannon Herring | PELLE Graphic Design: CIFF Program Design

## Programming Associates

Bedatri Datta Choudhury  
Célia Caroubi  
Christina Zachariades  
Mathilde Bedrone  
Julia Kipnis  
Pablo Alvarez Mesa

# Our Supporters 2022

## Cash & Stock Gifts

### \$250,000+

RandomGood Foundation

### \$100,000 - \$249,999

Anonymous

CNN Films

National Endowment for the Arts

### \$50,000 - \$999,999

Anonymous

Ford Foundation

Nia Tero

Showtime Documentary Films

YETI

### \$25,000 - \$49,999

Bright West Entertainment

Ann and Dick Costello

Vice President Al Gore

LEF Foundation

Bob & Robyn Metcalfe

Andrea Meditch

National Geographic Documentary Films

Netflix

XTR

### \$10,000 - \$24,999

Anonymous

Anonymous

Anonymous

A&E Indie Films

Amazon Studios

Gail Catharine & John Bertuzzi

ESPN Films

Evelyn & Gerry Isom

Kickstarter

Jonathan King

Maine Arts Commission

Mattina R. Proctor Foundation

Katie McGrath & J.J. Abrams

The Messler Family Foundation

Media Courthouse Documentary Collective

Gayle & David Noble

Onion Foundation

Participant

Cynthia & John Reed

Mary R. Saltonstall & John K. Hanson Jr.

Lindsey Spindle

E. William Stetson III & Jane Watson Stetson

Time Studios

TV5 MONDE

Unity Foundation

Andrea Weyerermann

### \$5,000 - \$9,999

Anonymous

David Barry & Constance Gibbons

Josh Braun

Stephanie L. Brown

Courtney & Shawn Buterbaugh

Camden National Bank

Cold Mountain Builders

Mazie Cox & Brinkley Thorne

Sylvia A. de Leon

Ettinger Family Foundation

John & Joanna Hampton

Lisa Heller

Laura Kim

Christos Konstantakopoulos

Darrell & Øivind Lorentzen

Jan & Mitchell McMillen

Caroline & Wayne Morong

Caroline & Wayne Morong+

Elizabeth Noble

Lars Perkins & Susan McConnell

Laura Poitras

### \$2,500 - \$4,999

Charles Altschul & Alla Broeksmid

Botany

Camden Real Estate Company

Peggy Drexler

Fisher Charitable Foundation

ITVS

Skip Klein & Judy Sandler

LandVest

Lyn & Norman Lear

Heidi & Cabot Lyman

Maine Media Workshops + College

Emily & Jonathan McDevitt

Julia S. Metcalfe

Patricia O'Toole

Elise Pearlstein

Pot + Pan

J.P. & Kaki Smith

Ronald Alan Stern & Elisse B. Walter

Ben Thompson

Susan & Rufus Williams

Lucinda Ziesing & Des FitzGerald

### \$1,000 - \$2,499

Anonymous

Anonymous

Mashaal & Tammie Ahmadi

Kit & Richard Aroneau

Joslyn Barnes

Bridget Besaw & Alex Amit

Sheila Bodine

Matthew Brodrie

Meredith & Joe Callanan+

Paul Cavalli & Jack McKenney

Christine Connor+

George Cooke & Laura Beckering

Sumy Daeufer & Joseph Faber

Joyce Deep

Amy Entelis

Deborah Koons Garcia+

Terry & Jacob Gerritsen

Alex Gibney & Anne DeBovose

Catherine Jourdain Goldfin

Miguel Gómez-Ibáñez

Sally & Tony Grassi

Martha Jones & Christine Armstrong

Meredith & Justin Leshar

Miura Kite

Anna Lockwood+

Lisa Macpherson+

Mark Mitten

Hannah Pingree & Jason Mann

Paul & Meg Quijano

Rick & Karin Rector

Annie Ronney

# Our Supporters 2022 Continued

Andrew Rossi  
Geoffrey Sands  
Dean Schramm  
Judy Stein  
Susan & John Summerville  
Jim Thompson+  
Vivien Lesnik Weisman & Ian Brownell  
Lisa Zimble & Evan Dunsky

## \$500 – \$999

Nancy Abraham  
Tom & Mary Amory  
Bookclubs  
Walter Curchack  
Kerem Durdag & Mary Starr  
Betsy Eby & Bo Bartlett  
Ben Fowlie  
Ben Heineman  
Matt Heineman  
Larry & Emily Karaszewski-  
Monika Navarro & Kirk Vader  
Morgan Neville  
Pamela Steele White Foundation  
J. E. Peckham  
Wrede Petersmeyer  
Jenny Raskin  
Liv Rockefeller & Ken Shure  
Marilyn Moss Rockefeller  
Jonathan C. Rogers  
Paul & Marty Rogers  
Jennifer Shotwell  
Courtney Sexton  
Matthew Storin  
Jean Tsien  
Nancy Willen  
Margaret Williams

## \$100 – \$499

Liz & Lance Ahearn  
Sara Archambault  
Ashley Baldwin  
JoAnne Bander  
Jay Braatz  
Denise Breed  
Ann & Rick Bresnahan  
Brynn Cafazzo  
Carey Cameron  
Beth & Parker Chamberlin  
Ian Cheney  
Color Farm Media  
Karen and Clark Doran  
Daniel Etheridge  
Alexis Galfas  
Carson Gleberman  
Dawn Harlor  
Carolyn Hepburn  
Lynn Hirshfield  
Tim Horsburgh  
Amy Jenkins  
Robert Kenner  
Robert Kessel  
Jenny Kubo  
Fay Larkin  
Linda Leonard  
Jayne Maerker  
Terri Matthews  
Chris Michael  
Jill Miller  
Leslie Milrod  
Taylor Mudge  
Molly O'Brien  
Joedan Okun  
Whitney Oppersdorff

Chris Panizzon  
Arthur Pearson  
Emily Peckham  
Mark Pogachefsky  
Gordon Quinn  
Jan Rofekamp  
Anne Rogers  
Bonnie Rukin  
Jeffrey Sakson  
Liana Schwarz  
Lauren Shaw  
Meredith Shea  
Michael Sherman  
Buffy Shutt  
Marc Simon  
Jacob Soboroff  
Jason Spingarn-Koff  
Sara St. Pierre  
Holly Stanton  
Shawn Stratman  
Bonnie Stylides  
Molly Thompson  
Rachel Thompson  
Astrid Tsang  
Caroline von Kühn  
Tom Yoda  
Ryan Zieger  
Deborah Zimmerman

## In-Kind Gift Donations

250 Main Hotel  
Allagash Brewing Company  
Bagel Cafe  
Bay View Collection  
Bixby Chocolate  
Blecker & Greer

Botany  
Brimstone Consulting Group  
Cape Air  
Cedar Crest Inn  
Camden Opera House  
Center for Maine Contemporary Art  
Eventive  
Ghia  
J.S. McCarthy Printers  
Lone Pine Brewing Company  
Lyman-Morse Boatbuilding  
Maine Media Workshops + College  
Maine Public  
Migis Hotel Group  
Moon Dog Excursions  
Orono Brewing  
Porch + Pebble  
Pot + Pan  
RAYR  
Rock City Coffee  
Rockland Harbor Hotel  
Schooner Surprise  
Shacksbury  
Split Rock Distilling  
Starlight Lodge  
The Free Press  
US Harbors  
Warren Wine Shop  
Waterfront Restaurant  
Whitehall Inn



## Supported Filmmakers

Reid Davenport  
Alejandro Pérez  
Mike Day  
Carlos Pardo Ros  
Margaret Brown  
Laura Poitras  
Steve James  
Sam Pollard  
Camilla Hall  
Jennifer Tiexiera  
Maryam Tafakory  
Alex Pritz  
Lily Frances Henderson  
Chris Smith  
Jon-Sesrie Goff  
Jason Kohn  
Keith Wilson  
Jacquelyn Mills  
Iliana Sosa  
Ahsen Nadeem  
Dawn Blackman  
Leandro Listorti  
Nathan Truesdell  
Charlie Shackleton

João Vieira Torres  
Alysa Nahmias  
Maya Daisy Hawke  
Kamar Ahmad Simon  
Emma D. Miller  
Will Lennon  
Dalissa Montes de Oca  
Davani Varillas  
Madeleine Hunt-Erlich  
Lynne Sachs  
Tamana Ayazi  
Cynthia Wade  
Sharon Liese  
Roger Paul  
Chris Newell  
Lauren Stevens  
María Antón Cabot  
Sohil Vaidya  
Matt H. Mayes  
Matthew Nauser  
Megan Ruffe  
Katy Haas  
Paz Encina  
Esz Casey

Lance Edmands  
Adam Mazo  
Alex Coppola  
Morgan Talty  
Sven Fahlgren  
Nathan Gilliss  
Jessica Myer  
Josie Colt  
Lamia Lazrak  
Sean Thomas  
Kate Stonehill  
Steven Lake  
Lindsay Mann  
Sweta Vohra  
Kat Nguyen  
Morgan Myer  
Ryann Fraser  
Noah David Smith  
Elizabeth Smith  
Bitate Uru-eu-wau-wau  
Sigrid Dyekjaer  
Kyle Martin  
Yoni Golijov  
Aman Mann

Sarah Tihany  
Andrew Harrison Brown  
Brittany Nugent  
Cyrus Moussavi  
Daniel Chein  
David Felix Sutcliffe  
Dorottya Zurbó  
Jia Zhao  
Mark Mushiva  
Alexis McCrimmon  
César Martínez Barba  
Chloe Abrahams  
Janah Elise  
Pegah Pasalar  
Chek Wingo  
Jeremy Levine  
John Hulsey  
Julie Mallozzi  
Rachael DeCruz  
Sandy Jaffe  
Suzanne Greenlaw

18TH  
CAMDEN  
INTERNATIONAL  
FILM FESTIVAL

CLIP



YETI

RANDOM  
GOOD  
FOUNDATION

SHOWTIME

BRIGHT WEST  
ENTERTAINMENT

XTR

NATIONAL  
GEOGRAPHIC

AMAZON  
STUDIOS

MGM

