



2022

ANNUAL REPORT

POINTS
NORTH



To support Points North, visit
pointsnorthinstitute.org/support

The Launching Pad for the Next Generation of Nonfiction Storytellers

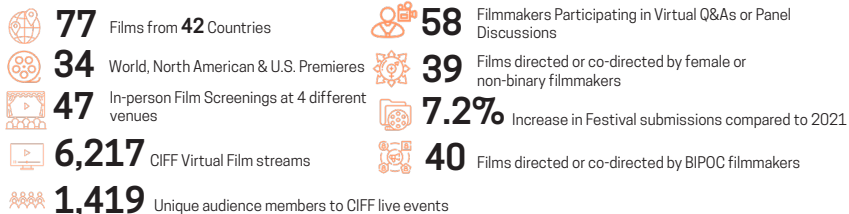
The Points North Institute is a Maine-based 501c3 not-for-profit organization that brings together a unique, interdisciplinary community of filmmakers, artists, journalists, industry leaders and local audiences, forming a creative hub on the coast of Maine where new stories and talent are discovered, collaborations are born, and the future of nonfiction media is shaped.

Our programs include the annual Camden International Film Festival and Points North Forum, as well as a year-round calendar of artist development initiatives that nurture the careers of diverse nonfiction storytellers and help them develop a stronger artistic voice.

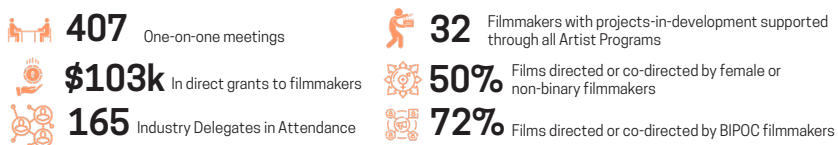
Without the generosity of our supporters, we would not be able to do what we do.

2022 Camden International Film Festival At A Glance

Camden International Film Festival



Points North Forum & Artist Programs



CIFF Audience Demographics

30% of attendees are under the age of 50

97% of attendees have a Bachelor's degree or higher

66% of attendees have primary residence outside of Maine

58% of attendees have an income of \$75,000 or higher

Community Programs

Recovery in Maine



12 Free Recovery in Maine screenings across the state

1,700+ Mainers reached by Recovery in Maine screenings

Shotwell Drive-In, Rockport, Maine



21 Community screenings, including 2 double headers

1,139 Cars parked at non-CIFF films

2,800+ Attendees reached through our Summer Series

2022 Development At A Glance



38% of our 2022 income came from Individual Donations

Total Income Increased by 10%*

Total Expense Increased by 8%*

* compared to 2021

Financial Information - FY22



Total Income	\$2,027,348 (15% increase from FY21)
Individual Contributions	\$835,117 (1% increase from FY21)
- Annual Fund Donations:	\$397,297
- Diane Weyermann Fund Donations	\$437,820
Corporate Sponsorship	\$599,350 (125% increase from FY21)
Grant/Foundation Support	\$286,500 (19% increase from FY21)
Program Service Revenue	\$306,381 (113% increase from FY21)



Letter from the Executive Director

Here we celebrate the successes that we achieved in 2022. Audiences, filmmakers, and industry joined us from near and far throughout the season for our programs, including the Camden International Film Festival, the Shorwell Drive-In, Artist Programs, and community screenings across the state of Maine. Coming together in community to explore great works of art made by artists hailing from across the globe is what drives us, and we are grateful to everyone who participated in and supported our journey in 2022.

Nearly two decades into this grand experiment, much has changed, yet so much remains the same. Did we ever imagine that this little corner of the world would become the epicenter of documentary filmmaking for a week each fall? When this organization was founded in 2005, we were a small but committed group of individuals deeply inspired by the documentary form, united around a desire to build real community through storytelling. Eighteen years later, we've never forgotten that above all else, we are an artist-first organization whose primary reason for being is to create moments and momentum that invest in and uplift documentary filmmakers taking creative risks.

Over the years, we have learned that the more risks artists take, the harder the work is to make. This is why nearly seven years ago we set our sights on expanding beyond a four-day film festival, launching our parent organization, the Points North Institute in an ongoing pursuit and unwavering desire to join forces with filmmakers and to support them throughout their creative journey. This is the foundation of who we are - past, present, and future.

We believe documentary is a singularly powerful art form, providing timely and timeless expressions of the human experience that challenge dominant cultural narratives, shaping how we see the world and relate to one another.

2022 was the year for Points North and CIFF to take a significant step forward. We believe that now is our moment to step into a leadership role internationally, further developing our suite of artist support initiatives—from early-stage development to exhibition - while remaining committed to the intimate and trust-based connections we have with the filmmaking community, and with our local community that has been loyal to us from the very beginning.

During the 2022 CIFF, we announced an exciting and innovative initiative, the impactful Diane Weyermann Fellowship at Points North. We welcome our first cohort of Fellows in Spring 2023. Each team receives mentorship, festival travel, and \$100,000 in non-recoupable grants during this 18-month Fellowship - by far the largest filmmaker grants we've given in our history and indeed among the most available anywhere. Mirroring the late Diane Weyermann's generosity and commitment to bold, visionary storytelling, this program aims to empower a new generation of creative documentary directors and producers, building a robust community of support that will help them create significant works of art that connect with audiences across the world.

The priority of the Diane Weyermann Fellowship at Points North is to address two of the main challenges of getting documentary films made - early, significant, and

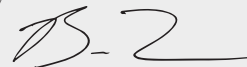
unrestricted funding combined with long-term professional and creative support to enable both the creation of the work and the development of the artist's career. Creating this new program under the umbrella of Points North will elevate all of our initiatives - all our programs will benefit from this new Fellowship, and the Fellowship itself will reap numerous rewards from residing in our unique, supportive ecosystem.

Needless to say, our financials for 2022 reflect the bounty of generosity that poured forth to support the establishment of a program in Diane Weyermann's name.

Points North is nothing if not ambitious. These next years will be monumental for us. Let's imagine what we can do together - the significant works of art that we can support, the diverse, emerging artistic voices we can champion, and the global creative community we can build together and then welcome here each fall.

A special thanks to the donors, sponsors, and foundations, both near and far, who supported us 2022. We know you connect with countless numbers of worthy causes, and we're beyond grateful for your continued support.

Thank you.



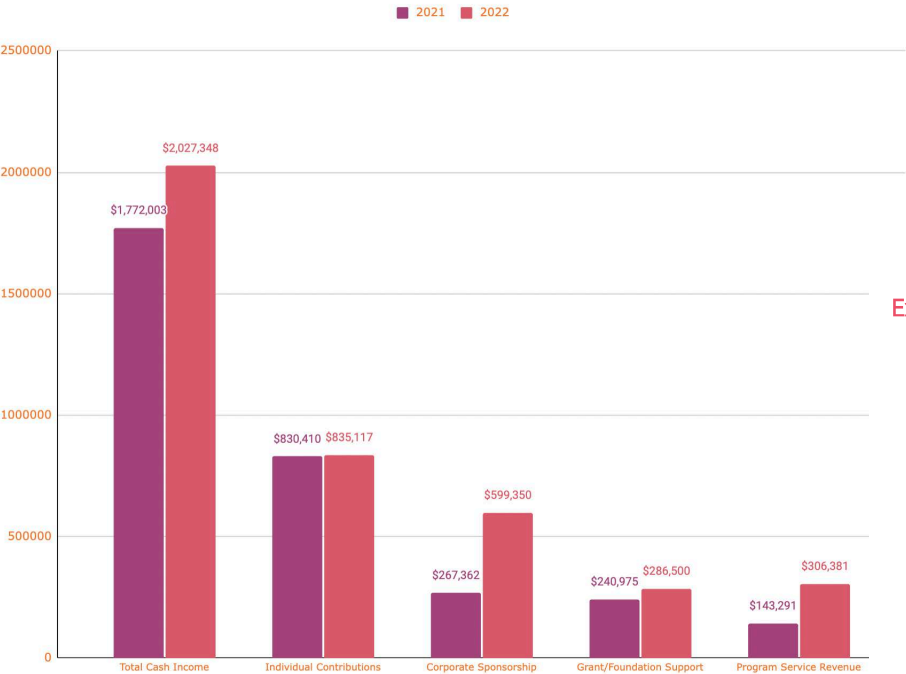
Ben Fowle
Executive and Artistic Director
Points North Institute
Founder of the Camden International Film Festival



Income Breakdown

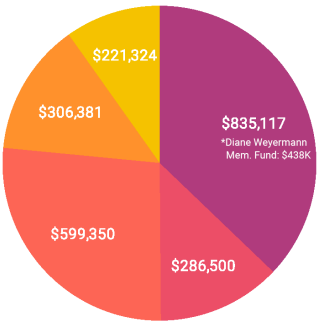
Total Income: \$2,027,348

2022 Financial Information



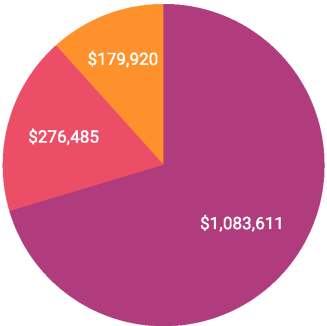
Income Breakdown

- Individual Contributions
- Grants/Foundations
- Corporate Sponsorships
- Program Revenue
- In-Kind



Expenses Breakdown

- Programs
- Management & Administration
- Fundraising





Points North Institute Staff

Ben Fowlie: CIFF Founder / Points North Co-Founder
& Executive and Artistic Director
Sean Flynn: Points North Co-Founder & Program Director
Emily Peckham: Development Director
Meg Fournier: Production Manager
Annie Brown: Operations Manager
Elena Thomas: Marketing Coordinator
Camille Howard: Program Coordinator
Nicole Fowlie: Finance Manager

Board of Directors

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Caroline von Kühn, Vice Chair	Andrea Meditch
Miguel Gómez-Ibáñez, Secretary	Monika Navarro
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The Cascade Foundation
Lucinda Ziesing & Des FitzGerald
Evelyn & Gerald Isom
Gayle & David Noble
Mary R. Saltonstall & John K. Hanson Jr.
Susan & Rufus Williams

CIFF Screening Committee

Alexandra (Sasha) Yakovleva	Jane Babbitt
Andrea Arauz	Jenny Simon
Annie Nisenson	Julia Kipnis
Arielle Knight	Kim Labby
Asher Fikre	Laura Gede
Beatrice Bankauskaite	Lillian Odekirk
Bronte Stahl	Madeline Claire King
Caroline Pahl	Nerissa Williams Scott
Chen-Yi Wu	Paul Morelli
Erica Snyder-Drummond	Seok-Young Yang
Ethan Connell	Sonali Udaybabu
Hamilton Hall	Sophie Spencer-Zavos
Harry Cepka	Tabs Breese
Heather McIntosh	Vivienne Predock
Hosein Jalivand	Xiaolu Wang
Isabel Albee	

Gold

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Sylvia A. de Leon & Lynn R. Coleman
Alexandra Ames Lawrence & James Lawrence
Emily & Jonathan McDevitt
Caroline & Wayne Morong
Susan & George Schreiber

J.P. & Kaki Smith
Louis Venezia



Camden International Film Festival

Programming

Milton Ernesto Guillén Bendaña: Senior Programmer
Zaina Bseiso: Programmer, CIFF & Artist Programs
Zara Meerza: Programmer, CIFF & Artist Programs
Mara Bresnahan: Senior Manager, Artist Development
Kate Lemberg: Associate Manager, Industry & Artist Programs
Michelle Hamada: Artist Programs Consultant
Alix Towler: Associate Producer, Artist Programs
Sarah Erwin: Associate Producer, Forum & Pitch + Recovery in Maine Tour Coordinator

Production

Deborah Rudolph: Partnerships Officer
Colin Kelley: Technical Director
Alfie Russo: Associate Technical Director
Luke Fatora: Technical Coordinator
Ben Pinkham: Technical Assistant
Morgan Peirce: Front of House Manager
Kendra Denny Arey: Box Office Manager
Alex Baker: Hub Manager
Maggie Hirshland: YETI Lounge Manager
Tela Moss: Stage Manager

Production Teams

Venue Managers: Jack Ferlito, Eileen Level, Devon Narine-Singh, Leyton Schiebel
Special Events Artists: Hannah Berta, Casey Coleman, Jen Goma, Dave Olsen, Meredith Younger
Projection Team: Tim Brown, Eric Lehmann, Dakota Milam
Photography Team: Chris Battaglia, Dana Clark, Jen Hoffer, Daniel Nova, Jack Sullivan
Video Team: Eli Kao, Daniel Quintanilla

Production Continued

Sarah Rogers: Shorwell Drive-in Producer & Volunteer Manager
Richard Chalmers: Parking Captain
Eynar Pineda: Guest Experience Manager
Aidan Kaye: Guest Experience Transportation Coordinator
Ethan Kiermaier: Creative Director
Julia Ferguson: Special Events Manager
Clio Berta: Special Events Coordinator
Adam Segal: CIFF Publicist
Sophia Stratton: Accessibility Coordinator
Scott Sell: Multimedia Producer
Josephine Woodruff: Marketing & Production Intern
Oliver Worner: Programming Intern
Hanji Chang: CIFF Bumper
Ana Maria Bermúdez: CIFF Poster Design
Nate Davis: CIFF Web Developer
Shannon Herring | PELLE Graphic Design: CIFF Program Design

Programming Associates

Bedatri Datta Choudhury
Célia Caroubi
Christina Zachariades
Mathilde Bedrune
Julia Kipnis
Pablo Alvarez Mesa

Our Supporters 2022

Cash & Stock Gifts

\$250,000+

RandomGood Foundation

\$100,000 - \$249,999

Anonymous

CNN Films

National Endowment for the Arts

\$50,000 - \$999,999

Anonymous

Ford Foundation

Nia Tero

Showtime Documentary Films

YETI

\$25,000 - \$49,999

Bright West Entertainment

Ann and Dick Costello

Vice President Al Gore

LEF Foundation

Bob & Robyn Metcalfe

Andrea Meditch

National Geographic Documentary Films

Netflix

XTR

\$10,000 - \$24,999

Anonymous

Anonymous

Anonymous

A&E Indie Films

Amazon Studios

Gail Catharine & John Bertuzzi

ESPN Films

Evelyn & Gerry Isom

Kickstarter

Jonathan King

Maine Arts Commission

Mattina R. Proctor Foundation

Katie McGrath & J.J. Abrams

The Messler Family Foundation

Media Courthouse Documentary Collective

Gayle & David Noble

Onion Foundation

Participant

Cynthia & John Reed

Mary R. Saltonstall & John K. Hanson Jr.

Lindsey Spindle

E. William Stetson III & Jane Watson Stetson

Time Studios

TV5 MONDE

Unity Foundation

Andrea Weyermann

\$5,000 - \$9,999

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Camden National Bank

Cold Mountain Builders

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Laura Kim

Christos Konstantakopoulos

Darrell & Øivind Lorentzen

Jan & Mitchell McMillen

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Caroline & Wayne Morong+

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Lars Perkins & Susan McConnell

Laura Poitras

\$2,500 - \$4,999

Charles Altschul & Alla Broeksmit

Botany

Camden Real Estate Company

Peggy Drexler

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ITVS

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LandVest

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Heidi & Cabot Lyman

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Julia S. Metcalfe

Patricia O'Toole

Elise Pearlstein

Pot + Pan

J.P. & Kaki Smith

Ronald Alan Stern & Elise B. Walter

Ben Thompson

Susan & Rufus Williams

Lucinda Ziesing & Des FitzGerald

\$1,000 - \$2,499

Anonymous

Anonymous

Mashaal & Tammie Ahmadi

Kit & Richard Aroneau

Joslyn Barnes

Bridget Besaw & Alex Amit

Sheila Bodine

Matthew Brodrie

Meredith & Joe Callanan+

Paul Cavalli & Jack McKenney

Christine Connor+

George Cooke & Laura Beckering

Sumy Daeufer & Joseph Faber

Joyce Deep

Amy Elis

Deborah Koons Garcia+

Terry & Jacob Gerritsen

Alex Gibney & Anne DeBovise

Catherine Jourdain Goldfin

Miguel Gómez-Ibáñez

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Martha Jones & Christine Armstrong

Meredith & Justin Leshar

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Anna Lockwood+

Lisa Macpherson+

Mark Mitten

Hannah Pingree & Jason Mann

Paul & Meg Quijano

Rick & Karin Rector

Annie Roncy

Our Supporters 2022 Continued

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Geoffrey Sands
Dean Schramm
Judy Stein
Susan & John Summerville
Jim Thompson+
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Lisa Zimble & Evan Dunskey

\$500 – \$999

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Kerem Durdag & Mary Starr
Betsy Eby & Bo Bartlett
Ben Fowle
Ben Heineman
Matt Heineman
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Marilyn Moss Rockefeller
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Paul & Marty Rogers
Jennifer Shotwell
Courtney Sexton
Matthew Storin
Jean Tsien
Nancy Willen
Margaret Williams

\$100 – \$499

Liz & Lance Ahearn
Sara Archambault
Ashley Baldwin
JoAnne Bander
Jay Braatz
Denise Breed
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Brynn Cafazzo
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Beth & Parker Chamberlin
Ian Cheney
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Lauren Shaw
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Buffy Shutt
Marc Simon
Jacob Soboroff
Jason Spingarn-Koff
Sara St. Pierre
Holly Stanton
Shawn Stratman
Bonnie Stylides
Molly Thompson
Rachel Thompson
Astrid Tsang
Caroline von Kühn
Tom Yoda
Ryan Zieger
Deborah Zimmerman

In-Kind Gift Donations

250 Main Hotel
Allagash Brewing Company
Bagel Cafe
Bay View Collection
Bixby Chocolate
Bleeker & Greer

Botany
Brimstone Consulting Group
Cape Air
Cedar Crest Inn
Camden Opera House
Center for Maine Contemporary Art
Eventive
Ghia
J.S. McCarthy Printers
Lone Pine Brewing Company
Lyman-Morse Boatbuilding
Maine Media Workshops + College
Maine Public
Migis Hotel Group
Moon Dog Excursions
Orono Brewing
Porch + Pebble
Pot + Pan
RAYR
Rock City Coffee
Rockland Harbor Hotel
Schooner Surprise
Shacksbury
Split Rock Distilling
Starlight Lodge
The Free Press
US Harbors
Warren Wine Shop
Waterfront Restaurant
Whitehall Inn



Supported Filmmakers

Reid Davenport
Alejandro Pérez
Mike Day
Carlos Pardo Ros
Margaret Brown
Laura Poitras
Steve James
Sam Pollard
Camilla Hall
Jennifer Tiexiera
Maryam Tafakory
Alex Pritz
Lily Frances Henderson
Chris Smith
Jon-Sesrie Goff
Jason Kohn
Keith Wilson
Jacquelyn Mills
Iliana Sosa
Ahsen Nadeem
Dawn Blackman
Leandro Listorti
Nathan Truesdell
Charlie Shackleton

João Vieira Torres
Alysa Nahmias
Maya Daisy Hawke
Kamar Ahmad Simon
Emma D. Miller
Will Lennon
Dalissa Montes de Oca
Davani Varillas
Madeleine Hunt-Erich
Lynne Sachs
Tamana Ayazi
Cynthia Wade
Sharon Liese
Roger Paul
Chris Newell
Lauren Stevens
María Antón Cabot
Sohil Vaidya
Matt H. Mayes
Matthew Nauser
Meghan Ruffe
Katy Haas
Paz Encina
Esy Casey

Lance Edmands
Adam Mazo
Alex Coppola
Morgan Talty
Sven Fahlgren
Nathan Gilliss
Jessica Myer
Josie Colt
Lamia Lazrak
Sean Thomas
Kate Stonehill
Steven Lake
Lindsay Mann
Sweta Vohra
Kat Nguyen
Morgan Myer
Ryann Fraser
Noah David Smith
Elizabeth Smith
Bitate Uru-eu-wau-wau
Sigrid Dyekjaer
Kyle Martin
Yoni Golijov
Aman Mann

Sarah Tihany
Andrew Harrison Brown
Brittany Nugent
Cyrus Moussavi
Daniel Chein
David Felix Sutcliffe
Dorottya Zurbó
Jia Zhao
Mark Mushiva
Alexis McCrimmon
César Martínez Barba
Chloe Abrahams
Janah Elise
Pegah Pasalar
Chek Wingo
Jeremy Levine
John Hulsey
Julie Mallozzi
Rachael DeCruz
Sandy Jaffe
Suzanne Greenlaw

18TH
CAMDEN
INTERNATIONAL
FILM FESTIVAL

CW FILMS



BRIGHT WEST
ENTERTAINMENT

YETI

XTR



RANDOM
GOOD
FOUNDATION

SHOWTIME

AMAZON
STUDIOS

MGM



NIA
TERO

ONLINE

ET

