The Launching Pad for the Next Generation of Nonfiction Storytellers

The Points North Institute is a Maine-based 501c3 not-for-profit organization that brings together a unique, interdisciplinary community of filmmakers, artists, journalists, industry leaders and local audiences, forming a creative hub on the coast of Maine where new stories and talent are discovered, collaborations are born, and the future of nonfiction media is shaped.

Our programs include the annual Camden International Film Festival and Points North Forum, as well as a year-round calendar of artist development initiatives that nurture the careers of diverse nonfiction storytellers and help them develop a stronger artistic voice.

Without the generosity of our supporters, we would not be able to do what we do.

To support Points North, visit pointsnorthinstitute.org/support
**2022 Camden International Film Festival At A Glance**

**Camden International Film Festival**
- 77 Films from 42 Countries
- 34 World, North American & U.S. Premieres
- 47 In-person Film Screenings at 4 different venues
- 6,217 CIFF Virtual Film streams
- 1,419 Unique audience members to CIFF live events
- 58 Filmmakers Participating in Virtual Q&As or Panel Discussions
- 39 Films directed or co-directed by female or non-binary filmmakers
- 7.2% Increase in Festival submissions compared to 2021
- 40 Films directed or co-directed by BIPOC filmmakers

**Points North Forum & Artist Programs**
- 407 One-on-one meetings
- $103k in direct grants to filmmakers
- 165 Industry Delegates in Attendance
- 32 Filmmakers with projects-in-development supported through all Artist Programs
- 50% Films directed or co-directed by female or non-binary filmmakers
- 72% Films directed or co-directed by BIPOC filmmakers

**CIFF Audience Demographics**
- 30% of attendees are under the age of 50
- 97% of attendees have a Bachelor’s degree or higher
- 66% of attendees have primary residence outside of Maine
- 58% of attendees have an income of $75,000 or higher

**Community Programs**
- **Recovery in Maine**
  - 12 Free Recovery in Maine screenings across the state
  - 1,700+ Mainers reached by Recovery in Maine screenings
- **Shotwell Drive-In, Rockport, Maine**
  - 21 Community screenings, including 2 double headers
  - 1,139 Cars parked at non-CIFF films
  - 2,800+ Attendees reached through our Summer Series

**2022 Development At A Glance**
- 38% of our 2022 income came from Individual Donations
- Total Income Increased by 10%*
- Total Expense Increased by 8%*
- * compared to 2021

**Financial Information - FY22**
- **Total Income**
  - $2,027,348 (15% increase from FY21)
  - Individual Contributions: $835,117 (1% increase from FY21)
  - Annual Fund Donations: $397,297
  - Diane Weyermann Fund Donations: $437,820
  - Corporate Sponsorship: $599,350 (125% increase from FY21)
  - Grant/Foundation Support: $286,500 (19% increase from FY21)
  - Program Service Revenue: $306,381 (113% increase from FY21)
Letter from the Executive Director

Here we celebrate the successes that we achieved in 2022. Audiences, filmmakers, and industry joined us from near and far throughout the season for our programs, including the Camden International Film Festival, the Shotwell Drive-In, Artist Programs, and community screenings across the state of Maine. Coming together in community to explore great works of art made by artists hailing from across the globe is what drives us, and we are grateful to everyone who participated in and supported our journey in 2022.

Nearly two decades into this grand experiment, much has changed, yet so much remains the same. Did we ever imagine that this little corner of the world would become the epicenter of documentary filmmaking for a week each fall? When this organization was founded in 2005, we were a small but committed group of individuals deeply inspired by the documentary form, united around a desire to build real community through storytelling. Eighteen years later, we’ve never forgotten that above all else, we are an artist-first organization whose primary reason for being is to create moments and momentum that invest in and uplift documentary filmmakers taking creative risks.

Over the years, we have learned that the more risks artists take, the harder the work is to make. This is why nearly seven years ago we set our sights on expanding beyond a four-day film festival, launching our parent organization, the Points North Institute in an ongoing pursuit and unwavering desire to join forces with filmmakers and to support them throughout their creative journey. This is the foundation of who we are - past, present, and future.

We believe documentary is a singularly powerful art form, providing timely and timeless expressions of the human experience that challenge dominant cultural narratives, shaping how we see the world and relate to one another.

2022 was the year for Points North and CIFF to take a significant step forward. We believe that now is our moment to step into a leadership role internationally, further developing our suite of artist support initiatives—from early-stage development to exhibition - while remaining committed to the intimate and trust-based connections we have with the filmmaking community, and with our local community that has been loyal to us from the very beginning.

During the 2022 CIFF, we announced an exciting and innovative initiative, the impactful Diane Weyermann Fellowship at Points North. We welcome our first cohort of Fellows in Spring 2023. Each team receives mentorship, festival travel, and $100,000 in non-recoupable grants during this 18-month Fellowship - by far the largest filmmaker grants we’ve given in our history and indeed among the most available anywhere. Mirroring the late Diane Weyermann’s generosity and commitment to bold, visionary storytelling, this program aims to empower a new generation of creative documentary directors and producers, building a robust community of support that will help them create significant works of art that connect with audiences across the world.

The priority of the Diane Weyermann Fellowship at Points North is to address two of the main challenges of getting documentary films made – early, significant, and unrestricted funding combined with long-term professional and creative support to enable both the creation of the work and the development of the artist’s career. Creating this new program under the umbrella of Points North will elevate all of our initiatives - all our programs will benefit from this new Fellowship, and the Fellowship itself will reap numerous rewards from residing in our unique, supportive ecosystem.

Needless to say, our financials for 2022 reflect the bounty of generosity that poured forth to support the establishment of a program in Diane Weyermann’s name.

Points North is nothing if not ambitious. These next years will be monumental for us. Let’s imagine what we can do together - the significant works of art that we can support, the diverse, emerging artistic voices we can champion, and the global creative community we can build together and then welcome here each fall.

A special thanks to the donors, sponsors, and foundations, both near and far, who supported us 2022. We know you connect with countless numbers of worthy causes, and we’re beyond grateful for your continued support.

Thank you.

Ben Fowlie
Executive and Artistic Director
Points North Institute
Founder of the Camden International Film Festival
Points North Institute Staff

Ben Fowlie: CIFF Founder / Points North Co-Founder & Executive and Artistic Director
Sean Flynn: Points North Co-Founder & Program Director
Emily Peckham: Development Director
Meg Fournier: Production Manager
Annie Brown: Operations Manager
Elena Thomas: Marketing Coordinator
Camille Howard: Program Coordinator
Nicole Fowlie: Finance Manager

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Camden International Film Festival

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Zara Meerza: Programmer, CIFF & Artist Programs
Mara Bresnahan: Senior Manager, Artist Development
Kate Lemberg: Associate Manager, Industry & Artist Programs
Michelle Hamada: Artist Programs Consultant
Alix Towler: Associate Producer, Artist Programs
Sarah Erwin: Associate Producer, Forum & Pitch + Recovery in Maine Tour Coordinator

Production
Deborah Rudolph: Partnerships Officer
Colin Kelley: Technical Director
Alfie Russo: Associate Technical Director
Luke Fatora: Technical Coordinator
Ben Pinkham: Technical Assistant
Morgan Peirce: Front of House Manager
Kendra Denny Arey: Box Office Manager
Alex Baker: Hub Manager
Maggie Hirshland: YETI Lounge Manager
Tela Moss: Stage Manager

Production Teams
Venue Managers: Jack Ferlito, Eileen Level, Devon Narine-Singh, Leyton Schiebel
Special Events Artists: Hannah Berta, Casey Coleman, Jen Goma, Dave Olsen, Meredith Younger
Projection Team: Tim Brown, Eric Lehmann, Dakota Milam
Photography Team: Chris Battalgia, Dana Clark, Jen Hoffer, Daniel Nova, Jack Sullivan
Video Team: Eli Kao, Daniel Quintanilla

Production Continued
Sarah Rogers: Shotwell Drive-in Producer & Volunteer Manager
Richard Chalmers: Parking Captain
Eynar Pineda: Guest Experience Manager
Aidan Kaye: Guest Experience Transportation Coordinator
Ethan Kiermaier: Creative Director
Julia Ferguson: Special Events Manager
Clio Berta: Special Events Coordinator
Adam Segal: CIFF Publicist
Sophia Stratton: Accessibility Coordinator
Scott Sell: Multimedia Producer
Josephine Woodruff: Marketing & Production Intern
Oliver Worner: Programming Intern
Hanji Chang: CIFF Bumper
Ana Maria Bermúdez: CIFF Poster Design
Nate Davis: CIFF Web Developer
Shannon Herring | PELLE Graphic Design: CIFF Program Design

Programming Associates
Bedatri Datta Choudhury
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