THE LAUNCHING PAD FOR THE NEXT GENERATION OF NONFICTION STORYTELLERS

The Points North Institute is a Maine-based 501c3 not-for-profit organization that brings together a unique, interdisciplinary community of filmmakers, artists, journalists, industry leaders and local audiences, forming a creative hub on the coast of Maine where new stories and talent are discovered, collaborations are born, and the future of nonfiction media is shaped.

Our programs include the annual Camden International Film Festival and Points North Forum, as well as a year-round calendar of artist development initiatives, nurturing the careers of diverse nonfiction storytellers and helping them develop strong artistic voices.

Without the generosity of our supporters, we would not be able to do what we do.

To support Points North, visit pointsnorthinstitute.org/support.
LETTER FROM THE INTERIM EXECUTIVE DIRECTOR

On behalf of the Staff and Board of Directors of the Points North Institute, I’m pleased to present our 2023 Annual Report. As you’ll see, 2023 was another year of growth for PNI, expanding our programs, providing more grants to documentary artists and conducting a successful Camden International Film Festival, despite the intervention of a major storm.

While revenues are strong, we’re most proud of the increased funds we’ve been able to give to the filmmaking community. This goes to the heart of our mission – being the launching pad for the next generation of nonfiction storytellers. But we support the documentarians whose work we fund in other ways, too; through retreats, mentoring, 1:1 meetings, and peer-to-peer experiences, we strive to provide our Artist Program Fellows all the tools they need to tell their stories. From early development of the artist’s voice right through to exhibition of finished work, Points North supports filmmakers at all stages of development.

Much of Points North’s work culminates in the Camden International Film Festival, a curated showcase of the
finest documentary finest documentaries being produced today. We include films that come to us from our Artist Program alumni network alongside work from Academy Award-winning directors. This content delves into the issues of the day, provoking discussions and expanding the boundaries of artistic expression.

At the same time, we make sure the filmmakers, industry representatives, and our audiences have many opportunities to mingle, network, and get to know each other. The Festival vibe is friendly, open, and supportive, as well as accessible to all. Everything we do is possible because of you, our supporters. Your contributions, individual, corporate, and foundation-based, drive our success. Donations are essential for the funding and support we give to filmmakers, for staff support of our Artist Programs, for the successful presentation of CIFF, and to keep our community programming going year-round. My profuse thanks for your generosity. It is noted and very much appreciated.

If you have any questions about this report, our programs, or organization, please feel free to email me directly. This year, 2024, marks the 20th anniversary of CIFF. Please mark your calendar for our 20th edition, September 12-15. I look forward to seeing you there. And thank you again for your support.

Best regards,

Rick Rector
INTERIM EXECUTIVE DIRECTOR
execdirector@pointsnorthinstitute.com
2023 CAMDEN INTERNATIONAL FILM FESTIVAL & POINTS NORTH FORUM AT A GLANCE

CAMDEN INTERNATIONAL FILM FESTIVAL

**Attendance**
- 4,228 admissions to in-person films

**Participation**
- 60 films from 43 countries

**Taking action**
- $15k distributed through the CIFF Filmmaker Solidarity Fund

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**3,040 streams of CIFF virtual content**

**37** World, North American & U.S. Premieres

**64** Filmmakers participating in Q&A or panel discussions

**50%+** Films directed or co-directed by BIPOC filmmakers

**47%+** Films directed or co-directed by women and/or gender non-conforming
2023 CAMDEN INTERNATIONAL FILM FESTIVAL & POINTS NORTH FORUM AT A GLANCE

POINTS NORTH FORUM & ARTIST PROGRAMS

Support

45 Filmmakers with Projects-in-Development Supported

439 one-on-one meetings

$103,000 in direct grants to filmmakers

Demographics

121 Industry Delegates in Attendance

60% BIPOC

30% White

Gender

- Women: 13%
- Men: 31%
- Nonconforming: 13%
- Nonbinary: 56%

COMMUNITY PROGRAMS

1,400+ Mainers reached by Recovery in Maine screenings

10 free Recovery in Maine screenings across the state
2023 SUPPORTED FILMMAKERS

Shirley Abraham
Fahd Ahmen
Karim Amir
Ekiem Barbeier
Asli Baykal
Brian Becker
Sonia Ben Slama
Martin Benchimol
Advik Beni
Paige Bethmann
Fritz Bitsoie
Cherry Brice Jr.
Bentley Brown
Josefina Buschmann
Guilhem Causse
Jude Chehab
Carine Chichkowsky
Xin Fang
Pedro de Filippis
River Finlay
Tavi Gevinson
Alex Gibney
Zahraa Ghandour

Petar Glomazić
Ritchie Hemphill
Suzannah Herbert
Bea Hesselbart
Hannah Jayanti
Sofian Khan
Iyabo Kwayana
Jared Lank
Quentin Laurent
Bing Liu
Jonathan Luna
Amit Madheshiya
César Martínez Barba
Igor Maykotin
Marley McDonald
Darcy McKinnon
Ignacia Merino Bustos
Efraín Mojica
Bill Morrison
Ben Mullinkosson
David Hernandez Palmar
Vlad Petri
Dawn Porter

Alexander Porter
Jeff Reichert
Adreanna Rodriguez
Boubacar Sangaré
Greko Sklavounos
Finbar Somers
Yousef Srouji
Brett Story
Sarah Strunin
Andrea Suwito
Clair Titley
Nicole Tsien
Biljana Tutorov
Sierra Urich
Loren Waters
Alex Westfall
Keith Wilson
Rebecca Zweig
2023 Development at a Glance

Total Cash Income: $1,901,368
- Individual Contributions: $511,732
  - Annual Fund Donations: $454,649
  - Diane Weyermann Memorial Fund Donations: $56,723
- Corporate Sponsorship: $526,266
- Grant/Foundation Support: $280,001
- Program Service Revenue: $179,560
- Contracted Work: $398,525

Total Expenses: $1,844,565
- Management & Administration: $281,820
- Fundraising: $179,259
- Programs: $1,383,486

27% of 2023 income from Individual Donations
7.6% Increase in Total Income*
56% Increase in Total Programs Expense*

*compared to 2021
**AUDIENCE DEMOGRAPHICS**

- **52%** Attendees are under the age of 50
- **95%** Attendees have a Bachelor’s degree or higher
- **62%** Attendees reside outside of Maine
- **62%** Attendees have an income of $75,000 or higher
POINTS NORTH INSTITUTE STAFF
Ben Fowlie CIFF FOUNDER / POINTS NORTH CO-FOUNDER & EXECUTIVE & ARTISTIC DIRECTOR
Sean Flynn POINTS NORTH CO-FOUNDER & PROGRAM DIRECTOR
Emily Peckham DEVELOPMENT DIRECTOR
Annie Brown OPERATIONS MANAGER
Meg Fournier PRODUCTION MANAGER
Cam Howard PROGRAM COORDINATOR
Elena Thomas MARKETING COORDINATOR

POINTS NORTH INSTITUTE BOARD OF DIRECTORS
Caroline von Kühn CHAIR
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Richard Aroneau
Bridget Besaw

CIFF SCREENING COMMITTEE
Nick Aldridge
Elana Allen
Andrea Arauz
Destiny Arturet
Jane Babbitt
Beatričė Bankauskaitė
Nohely Floritza Barahona
Max Bédrune
Raul Benitez
Célia Caroubi
Colleen Cassingham
Katrina Chen
Eddy Frumkin
Morgan Hulquist
Devin Karambelas
Mars Kere
Madeline Claire King
Julia Kipnis
Arielle Knight
Christina Lane
Heather McIntosh
Pablo Alvarez Mesa
Elizabeth Miller-Derstine
Elizabeth “Liz” Mortlock
Claire Ogden
Caroline Pahl
Joey Phoenix
Grace Ray
Kelsey Rightnowar
Maria Fernanda Simonsen
Erica Snyder-Drummond
Carley Townsend
Sonali Udaybabu
Cara Vogel
Xiaolu Wang
Anita Wingert
Chen-Yi Wu
Alexandra (Sasha) Yakovleva
Rachel Yanover
Christina Zachariades
FESTIVAL TEAM

Programming
Milton Ernesto Guillén Bendaña  SENIOR PROGRAMMER, CIFF & ARTIST PROGRAMS
Zaina Bseiso  PROGRAMMER, CIFF & ARTIST PROGRAMS
Mara Bresnahan  SENIOR MANAGER, ARTIST DEVELOPMENT
Lucila Moctezuma  SENIOR CONSULTANT, ARTIST PROGRAMS
Kate Lemberg  ASSOCIATE MANAGER, INDUSTRY & ARTIST PROGRAMS

Production
PARTNERSHIPS OFFICER Deborah Rudolph
FINANCE MANAGER Nicole Fowlie
TECHNICAL DIRECTOR Colin Kelley
ASSOCIATE TECH DIRECTOR Alfie Russo
TECH COORDINATOR Luke Fatora
PROJECTION TEAM Jonathan Curtis, Eric Lehman, Dakota Milam
AV TECHNICIANS Anthony Lopatowsky, Brando Morris, Ben Pinkham
GUEST EXPERIENCE MANAGER Eynar Pineda
GUEST EXPERIENCE COORDINATORS Juan Pedro Agurcia, Sam Heth, Aidan Kaye
DRIVERS Beatričė Bankauskaitė, Chuck Marecic
ASSOCIATE PRODUCER, ARTIST & COMMUNITY PROGRAMS Sarah Erwin
ARTIST PROGRAMS PRODUCTION COORDINATOR Alix Towler
ARTIST PROGRAMS PRODUCTION ASSISTANTS Emily Abi-Kheirs, Zachary Weil
STAGE MANAGERS Marta Denny, Katelyn Howard
YETI LOUNGE MANAGER Maggie Hirshland
PRODUCTION ASSISTANT Oliver Worner
CREATIVE TEAM Ethan Kiermaier, Casey Coleman, Hannah Berta, Jen Goma, Dave Olsen, Meredith Younger
SPECIAL EVENTS MANAGER Julia Ferguson
SPECIAL EVENTS COORDINATOR Clio Berta
FESTIVAL MARKETING COORDINATOR Katy Boehm
MARKETING ASSISTANT Josephine Woodruff
LEAD PHOTOGRAPHER Rachel Darke
MEDIA TEAM Dana Clark, Eli Kao, Aidan Kaye
CIFF PUBLICIST Adam Segal
CIFF BUMPER Hanji Chang, Puckerbrush Animation
CIFF POSTER DESIGN Ana María Bermúdez
CIFF PROGRAM DESIGN PELLE Graphic Design
CIFF WEB DEVELOPER Nate Davis

2023 PEOPLE
2023 SUPPORTERS

Cash and stock gifts
+ Denotes premium pass purchase to support the Filmmaker Solidarity Fund

$50,000 - $99,999
YETI
The deNovo Initiative
Bob & Robyn Metcalfe
Andrea Meditch
MSNBC Films
National Endowment for the Arts
National Geographic Documentary Films
RandomGood Foundation

$25,000 - $49,999
Bright West Entertainment
Ann & Dick Costello
ESPN Films
Kanopy
LEF Foundation
Maine Office of Tourism
Netflix
Nia Tero
Perspective Fund
Topic Studios

$10,000 - $24,999
Anonymous
Anonymous
Amazon Studios
Gail Catharine & John Bertuzzi
Doc Society
Evelyn & Gerry Isom
Kickstarter
The Katie McGrath & JJ Abrams Family Foundation
Media Courthouse Documentary Collective
Caroline & Wayne Morong
Gayle & David Noble
Onion Foundation
Participant
Keri & Marvin Putnam
Cynthia & John Reed
Mary R. Saltonstall & John K. Hanson Jr.
E. William Stetson III & Jane Watson
Stetson
Time Studios
TV5 MONDE
Unity Foundation
Wavelength Productions

$5,000 - $9,999
Anonymous
David Barry & Constance Gibbons
Josh Braun
Stephanie L. Brown
Courtney & Shawn Buterbaugh
Camden National Bank
Cold Mountain Builders
Mazie Cox & Brinkley Thorne
Sylvia A. de Leon
Ettinger Family Foundation
Jonathan Fishman
Davis Guggenheim & Elisabeth Shue
Jonathan King
David Linde & Felicia Rosenfeld
Darrell & Øivind Lorentzen
The Messler Family Foundation
Elizabeth Noble
Lars Perkins & Susan McConnell
Ronald Alan Stern & Elisse B. Walter
Sandra & Robert Taylor
Andrea Weyermann

$2,500 - $4,999
Charles Altschul & Alla Broeksmit
Camden Real Estate Company
Fisher Charitable Foundation
John & Joanna Hampton
ITVS
Skip Klein & Judy Sandler
LandVest
LinLay Productions
Heidi & Cabot Lyman
Maine Media Workshops + College

$1,000 - $2,499
Mashaal & Tammie Ahmadieh
Kit & Richard Aroneau
Jihan Bassett+
Bridget Besaw & Alex Amit
Paige & Mark Blake
Sheila Bodine
Bookclubs
Meredith & Joe Callanan+
Paul Cavalli & Jack McKenney
George Cooke & Laura Beckering
Alex Gibney & Anne DeBovoise
Miguel Gómez-Ibáñez
Sally & Tony Grassi
Lisa Heller
Michelle Hooper
Andrea Itkin & Ben Ellison
Alexandra Jiga & Geoffrey Abbott
Martha Jones & Christine Armstrong
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Anna Lockwood
Mackenzie & Drew Lyman
Geordie & Frederick Moon
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Wendy & Bob Weiler
Lucinda Ziesing & Des FitzGerald

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Stewart Allen
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Cynthia & Fred Beams
Marc Brodsky
Eryn Brown
Liv Rockefeller & Ken Shure
Jay Braatz
Ann & Rick Bresnahan
Scott Harris
David Hopkins & David Wilson
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Shane Hofeldt
Tim Horsburgh
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Maine Sport Outfitters
Nicolas Paine
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Judy O’Dell
Whitney Oppersdorff
Richar Pearce
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Joan Phaup

Jeffrey Sakson
Meredith Shea
Sharon Walker
Louis Weigele
Deborah Zimmerman

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Craft Tomorrow
Dowling Walsh Gallery
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J.S. McCarthy Printers
Luce Spirits
Luce Transportation
Maine Media Workshops + College
Maine Public
Migis Hotel Group
Orono Brewing
Plants Unlimited

Rock City Coffee
Rockland Harbor Hotel
Rockstar Passes
Schooner Surprise
Shacksbury
Starlight Lodge
Strand Theatre
The Free Press
US Harbors
Whitehall Inn
Wine Seller

2023 Program Partners
Doha Debates
American Film Showcase
YETI Pretty Wild Fellowship
State of Maine
Bay Area Video Coalition
Hot Docs
Chicken & Egg Pictures
American Documentary / POV
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