



CAMDEN
INTERNATIONAL
FILM FESTIVAL
22ND EDITION



POINTS
NORTH
ARTIST PROGRAMS



Sponsor
Opportunities
2026

POINTSNORTHINSTITUTE.ORG

Points North advances the art, artists, and audiences of cinematic nonfiction storytelling to collectively reimagine the world around us.

We champion independent artists pushing the boundaries of the documentary form, convene industry leaders to address urgent questions and shared challenges, and create joy-filled, communal spaces where audiences engage deeply with the most compelling films and filmmakers of our times.

From our home base on the coast of Maine, Points North operates year-round Artist Programs and produces the annual Camden International Film Festival (CIFF), one of the world's leading showcases for independent documentary cinema.

Together, our work forms a connected ecosystem: artist development, community engagement, and industry convening that strengthens documentary as an art form and as a public good.

In a time of media fragmentation and increasing pressure on truth and independent expression, Points North creates space for rigorous storytelling that promotes curiosity, empathy and free expression.



Camden International Film Festival

A festive indoor scene, likely a party or event, with confetti falling from the ceiling. In the foreground, a woman in a denim jacket and orange top is smiling and gesturing. In the background, a DJ is visible behind a turntable. The room has a warm, dimly lit atmosphere with a patterned wall and a hanging lantern.

“An ever-expanding constellation of workshops and residencies, warehouse parties, stunning views of the northern Maine coastline and the intensely convivial, thoughtful and witty confederacy of nonfiction filmmakers, fans and facilitators that make this last-gasp-of-summer gathering a soulful expression of community.”

STEVE DOLLAR *Filmmaker Magazine*

Camden International Film Festival

Since 2005, the Camden International Film Festival has earned a global reputation for artistic rigor, filmmaker care, and thoughtful curation. CIFF is widely recognized as a space where bold, boundary-pushing nonfiction premieres, lasting industry relationships are built, and new voices are discovered.

As an Academy-qualifying festival for the Documentary Short Subject award and a nominating festival for the Cinema Eye Honors, CIFF plays a distinct role in shaping the contemporary documentary field — connecting filmmakers, funders, industry, and audiences in a setting designed for depth rather than scale.



“Camden has become one of the most important all-documentary festivals in the world”

MATT CAREY *Deadline*

“A key stop on the awards circuit for doc contenders”

ADDIE MORFOOT *Variety*

“An ever-more influential player on the American nonfiction landscape”

Filmmaker Magazine



CIFF 2025 by the Numbers

PROGRAMMING & PARTICIPATION

26

FEATURE FILM SCREENINGS

54 *from* 32

FILMS

COUNTRIES

34

WORLD, NORTH AMERICAN, AND US PREMIERES

26

FILMMAKERS PARTICIPATING IN Q&A OR PANEL DISCUSSIONS

FILMMAKER SUPPORT

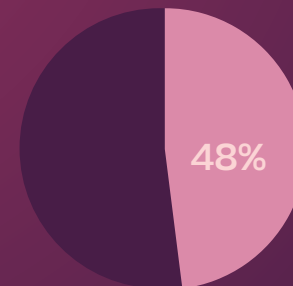
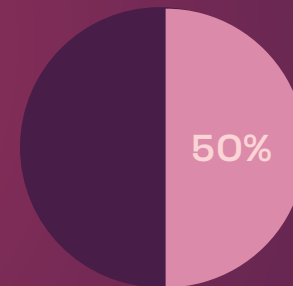


\$80k+

distributed to more than 200 filmmaking teams since 2020 through the Filmmaker Solidarity Fund

- TRAVEL AND ACCOMMODATION provided for all feature filmmakers
- FLAT HONORARIA for every programmed film

REPRESENTATION



The CIFF Experience

CIFF is a radically inclusive space, intentionally designed to serve multiple communities and build authentic, lasting relationships.

FESTIVALGOERS



- Discover bold international documentaries before wide release
- Engage directly with filmmakers in live Q&As
- Experience cinema as a shared, place-based event

FILMMAKERS



- Premiere work in an artist-centered environment
- Build lasting relationships with peers and collaborators
- Participate fully, with travel, lodging, and honoraria provided

INDUSTRY



- Early access to emerging films and talent
- Connect meaningfully with filmmakers, funders, and distributors
- Engage in extended conversations beyond transactional meetings

STUDENTS



- Access world-class documentary films and artists
- Attend free and low-barrier screenings
- Encounter nonfiction storytelling as a civic and cultural practice



CIFF After Dark

When the films end, *After Dark* begins.

After Dark is one of CIFF's most beloved traditions: a series of legendary late-night gatherings where filmmakers, industry leaders, and festivalgoers come together to celebrate, connect, and dance until dawn.

Each night, installation artists transform unexpected spaces into immersive environments that evolve across the festival weekend, and blend music, performance, visual art, and spontaneous encounters. *After Dark* is where CIFF's creative spirit spills off the screen, fueling friendships, deep conversations, and some of the most memorable moments of the festival.



For sponsors,
After Dark offers:

- High-visibility placement within heavily trafficked, offbeat waterfront spaces
- Association with CIFF's most photographed, talked-about events
- Meaningful engagement in a setting defined by creativity, openness, and joy





Points North Forum & Artist Programs

*“One of North America’s foremost
nonfiction-specific forums.”*

ASHLEY CLARK *Sight & Sound*

Points North Forum

Each year, the Points North Forum convenes the international documentary community to reflect on the craft, business, and future of nonfiction storytelling in an intimate, accessible setting.

Through masterclasses led by acclaimed filmmakers, interactive workshops, one-on-one meetings, a public pitch session, and a Documentary Town Hall, the Forum advances filmmakers' projects and careers by sparking inspiration, creative dialogue, and opportunities to collaboratively address the urgent issues facing the field.

Recent sessions have explored topics including authorship and ethics, generative AI, archival access, legal protections for filmmakers, cinema as political resistance, and included masterclasses featuring filmmakers Geeta Gandbhir and Raoul Peck.

The Forum confronts the systemic pressures facing independent documentary – from economic precarity to threats to free expression – and imagines new infrastructure for the future.





Points North's Artist Programs

Points North's Artist Programs support filmmakers at pivotal moments in their creative lives, providing mentorship, funding, and access to industry networks.

Since 2020, we have facilitated nearly 2,000 curated meetings between Fellows and funders, distributors, producers, and commissioning editors.

In 2025, we supported more than 25 film projects including over \$300,000 in direct financial support. Recent supported projects include *Seeds*, *Seeking Mavis Beacon*, *I Didn't See You There*, *Mija*, and *Remaining Native*.



Supported films *Jaripeo* and *To Hold A Mountain* premiered at the 2026 Sundance Film Festival, where *To Hold A Mountain* received the Grand Jury Prize for World Cinema Documentary.



Our Filmmaking Community

“The Points North Fellowship fostered the most generative and emotionally intelligent industry space I’ve ever experienced in documentary. In just one week, they helped us rediscover the heart of our story and clarify how we want to pitch—and direct!—it moving forward.”



JIMMY GOLDBLUM
Points North Fellow



“A heart-expanding, soul-filling space that restores trust in yourself as an artist, as an independent voice—and the faith that the persistence and resistance of art is here to stay.”

SHIRLEY ABRAHAM Diane Weyermann Fellow



“The Points North Fellowship is community. Our cohort, mentors, and facilitators instantly became our village.”

BRENDA AVILA-HANNA Points North Fellow



Audience & Reach

CIFF attracts an engaged, educated, and culturally curious audience from across the US and beyond.

CIFF AUDIENCES ARE

- Highly educated and media-literate
- National and international in reach
- Deeply engaged with independent film, journalism, and cultural dialogue
- Loyal, with strong return rates and repeat attendance

DIGITAL REACH (2025)

15.7k+

EMAIL SUBSCRIBERS

13k+

FACEBOOK

12k+

INSTAGRAM

672k+

WEBSITE VISITS
(2025)

74k+

WEBSITE VISITS
DURING PEAK FESTIVAL
MONTHS

AUDIENCE PROFILE

91%

Have a bachelor's degree or higher

80%

Plan to return

68%

Report household income of \$75,000+

60%

Reside outside of Maine

37%

Are first-time attendees

Through festival activations, digital channels, and year-round programming, sponsors reach audiences who value creativity, integrity, and thoughtful storytelling, and who associate those values with the partners who support CIFF.



Media Recognition

Click to view



Deadline

August 2025

Prestigious Camden International Film Festival To Showcase Almost Three Dozen US, North America, & World Premieres

Variety

September 2025

At Camden Int. Film Fest, Doc Filmmakers Seek Solutions

Filmmaker Magazine

November 2025

A Community Campfire: The 2025 Camden International Film Festival

Deadline

September 2025

'Come See Me In The Good Light' Holds Emotional Screening On Opening Night

Documentary Magazine

October 2025

"The Gnarly Kind of Hope": Elise McCave on Her First Year

Variety

September 2025

'Observer' Doc Director Ian Cheney on Embracing Bespoke Distribution

Deadline

September 2025

'Always,' 'Evidence' Among Big Winners At 21st Camden International Film Festival



Partner With Us

Supporting CIFF means aligning your brand with bold artistic voices, cultural leadership, and a community committed to daring, cinematic storytelling.

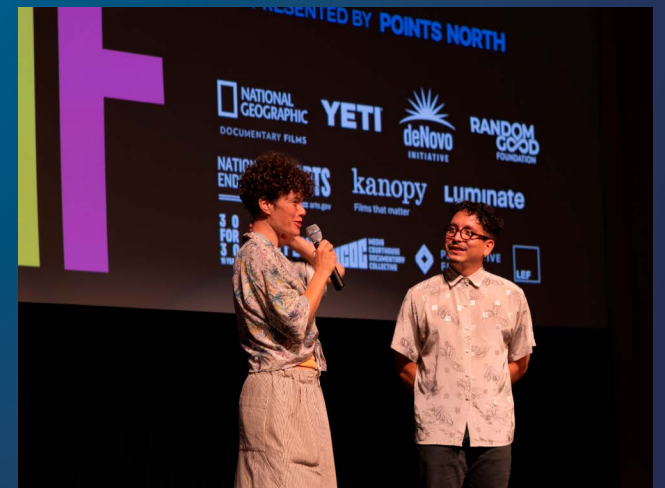
We design partnerships that are collaborative, visible, and grounded in shared values — offering real access to artists, audiences, and ideas in ways that feel organic and lasting.



Our Partners

We work closely with our supporters to champion independent nonfiction and invest in bold, artful storytelling.

CIFF has a long history of collaboration with mission-aligned corporate partners, foundations, and local businesses who share our commitment to creativity, access, and community.



LEVELS	PRESENTING \$100,000	HEADLINE \$50,000+	TITLE \$25,000+	PREMIER \$10,000+	SIGNATURE \$5,000+	CONTRIBUTING \$2,500+	SCREENING \$1,000+	SUPPORTING \$500+
FESTIVAL COLLATERAL								
Ad in Official CIFF Program	SPREAD		FULL PAGE		HALF PAGE		QUARTER PAGE	
Recognition in CIFF Program	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING
Logo on CIFF Poster	*	*	*	*				
Logo on CIFF Postcard	*	*	*	*				
Logo on CIFF Passes	*	*						
Logo on Official CIFF Tote Bags	*	*						
Logo on CIFF Lanyard	*							
MEDIA EXPOSURE								
Logo on Website Sponsor Page	*	*	*	*	*	*	*	*
Dedicated Social Media Posts	2X	2X	1X					
Mentioned in Press Releases	*	*						
Logo on all Festival E-newsletters	*	*						
Logo on Website Homepage	*	*						
FESTIVAL EXPOSURE								
Logo on CIFF Bumper shown prior to screenings	*	*	*	*	*	*	*	*
Pre-roll prior to screenings	:30 sec	:15 sec	:15 sec					
Item in CIFF Swag Bag	*	*	*	*	*	*	*	
Logo on CIFF Step & Repeat	*	*	*	*				
Special Mention on Stage before Select Screenings	*	*	*	*				
Opportunity for Special Marketing at Venues	*	*	*					
High-visibility activations at venues	*							
PASSES								
Points North Passes providing full access to screenings, forums, events and our exclusive Industry Lounge	10	8	6	4	4	2		



Exclusive Opportunities

We collaborate with select partners on program-based sponsorships that offer deeper engagement and broad reach.

These customized partnerships align with shared goals and create genuine connection with key audiences through Artist Programs, Panels, Dinners & Receptions, Awards, and curated festival events.



In-Kind Opportunities

In-kind sponsorship offers practical, high-impact ways to support CIFF while connecting with our audiences.



Opportunities include:

- Travel and lodging support for filmmakers
- Food, beverage, and hospitality partnerships
- Event production, design, or technical support
- Product placement and swag

We welcome creative proposals and collaborations.



For more information on Sponsorship Opportunities, please contact us:

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CIFF

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NORTH**

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